

Strategic Sponsorship Program



Russian-American Chamber
of Commerce in the USA

Effective 2009

The Russian-American Chamber of Commerce in the USA (The RACC in the USA) has developed a Strategic Sponsorship program offering interested stakeholders the chance to underwrite both existing programs, as well as new initiatives, led by the high-powered group.

Levels of Sponsorship

Premium Sponsor 2009

\$120,000

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| 1 | Opportunity to speak at various conference events with introduction as the Premium Sponsor |
| 2 | Recognition as the Premium Level Sponsor in all communication to members, including monthly newsletter, web site, business magazine, and signage at events |
| 3 | Sponsorship of all the RACC-led functions |
| 4 | Four gratis invitations to each event (\$15,300 value) |
| 5 | One-page color ad in each quarterly issue of the business magazine "Russian-American Business" with company name on cover (\$9,500 value) |
| 6 | Banner ad on the RACC web site to last 12 months (All pages \$2,200 value) |
| 7 | Ad in each issue of the RACC monthly newsletter (1/2 page with link, a \$24,000 value) |
| 8 | One time use of the RACC database for targeted mailings (\$14,000 value) |
| 9 | Ability to place literature, signs, showcase, sponsor tables, and promotional materials at all appropriate RACC events and functions |
| 10 | First right of refusal to be an exclusive sponsor on major new initiatives |

VIP Sponsor 2009

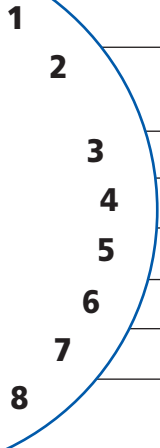
\$60,000

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| 1 | Opportunity to speak at various conference events with introduction as a VIP Sponsor |
| 2 | Recognition as a VIP Level Sponsor in all communication to members, including monthly newsletter, web site, business magazine, and signage at events |
| 3 | Sponsorship of all the RACC-led functions |
| 4 | Two gratis invitations to each event (\$7,650 value) |
| 5 | One-page color ad in each quarterly issue of the business magazine "Russian-American Business" (\$5,000 value) |
| 6 | Banner ad on the RACC web site to last 12 months (All pages \$2,200 value) |
| 7 | Ad in each issue of the RACC monthly newsletter (1/4 page with link, a \$12,000 value) |
| 8 | One time use of the RACC database for targeted mailings (\$14,000 value) |
| 9 | Ability to place literature, signs, showcase, sponsor tables, and promotional materials at all appropriate RACC events and functions |

Investment = \$60,850/year

Gold Sponsor 2009

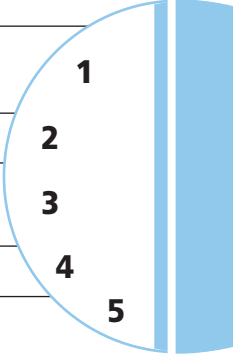
\$30,000

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- 1 Opportunity to speak at various conference events with introduction as a Gold Sponsor
 - 2 Recognition as a Gold Sponsor in all RACC promotional and communication efforts, including the RACC web site, e-newsletter and on-site signage
 - 3 Sponsorship of all International and Statewide Events
 - 4 Two gratis invitations to each of the International and National events (\$7,650 value)
 - 5 Two 1/4 page ad in each quarterly issue of the business magazine "Russian-American Business" (\$3,200 value)
 - 6 Banner ad on the RACC web site to last 12 months (Bottom banner on all pages \$1,500 value)
 - 7 One time use of the RACC database for targeted mailings (\$14,000 value)
 - 8 Ability to place literature, signs, showcase, sponsor tables, and promotional materials at all appropriate RACC events and functions

Investment = \$30,350/year

Silver Sponsor 2009

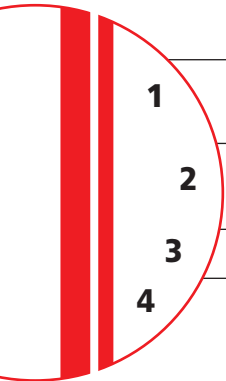
\$20,000

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- 1 Recognition as a Silver Sponsor in all the RACC promotional and communication efforts, including the RACC web site, e-newsletter and on-site signage
 - 2 Sponsorship of all Sponsorship of all International, Federal, and Statewide Events
 - 3 Two gratis invitations to Sponsorship of all International, Federal, and Statewide Events (\$7,650 value)
 - 4 Two 1/4 page ad in each quarterly issue of the business magazine "Russian-American Business" (\$3,200 value)
 - 5 Banner ad (120x120) on the RACC web site to last 12 months (\$1,500 value)

Investment = \$20,350/year

Bronze Sponsor 2009

\$10,000

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- 1 Recognition as a Bronze Sponsor in all the RACC promotional and communication efforts, including the RACC web site, e-newsletter and on-site signage
 - 2 One 1/4 page ad and three 1/8 page ad in each quarterly issue of the business magazine "Russian-American Business" (\$4,000 value)
 - 3 One gratis invitation to a RACC International and Statewide event (\$4,500 value)
 - 4 Banner ad (120x120) on the RACC web site to last 12 months (\$1,500 value)

Investment = \$10,000/year

Benefits

High visibility and access to American and Russian business communities internationally, nationally, and throughout the state are a key focus of this Strategic Sponsorship Program. Rather than contacting you for each event held by the RACC in the USA, this program brings all the events, services and communications together in one package.

This is also a great opportunity for your corporation to take an active part in the American and international business community thought direct participation and promote your corporate identity to the established and new clientele.